



CLASSROOM is an innovative, one-stop development hub for the latest quality educational learning materials in print, digital or multimedia formats. In regards to the adoption of eLearning and STEAM curriculum, CLASSROOM is now ready to serve our loyal customers and partners in the education industry. To cope with our continuous growth, we are inviting high calibre candidates with enthusiasm, vision and innovation to join our professional team to provide quality and creative products and services to the academic community.

Executive / Senior Executive(Marketing)

Job Highlights:

- Higher Diploma or above
- Manage social media and e-marketing systems
- Educational publishing & world-wide STEAM products

Responsibilities:

- Manage and create content for social media platforms (including Facebook and Instagram)
- Responsible for planning, organizing and implementing sales, marketing strategies and event management to drive brand awareness and customer engagement
- Explore sales opportunities, conduct market research and analysis to evaluate trends, brand awareness and competition ventures, maintain good client relationships through onsite visits
- Respond to online and offline enquiries, as to build and grow the customer community
- Handle other offline ad-hoc projects and assignments as assigned

Requirements:

- Higher Diploma or above in marketing, marketing communications, business management or related discipline
- Minimum 3 years or above of relevant experience (Fresh graduates or less working experience with strong passion in marketing will be also considered)
- Good interpersonal and communication skills are required
- Strong in planning, analytical, presentation skills, and good telephone manner
- Good command of both written and spoken English and Chinese

NOTE:

- * Candidates with more experience will be considered as **Senior Marketing Executive or Marketing Officer**

Please submit your portfolio files or url together with your resume, current and expected salary by email to recruit@classroom.com.hk. Welcome to visit our website <http://www.classroom.com.hk> for further information of the company.

Candidate who are not invited for interview within 6 month may consider their applications unsuccessful.

All job applications will be processed as confidential information and for recruitment purposes only.

