



CLASSROOM is an innovative, one-stop development hub for the latest quality educational learning materials in print, digital or multimedia formats. In regards to the adoption of eLearning and STEAM curriculum, CLASSROOM is now ready to serve our loyal customers and partners in the education industry. To cope with our continuous growth, we are inviting high calibre candidates with enthusiasm, vision and innovation to join our professional team to provide quality and creative products and services to the academic community.

Assistant Officer / Officer (Marketing)

Job Highlights:

- Higher Diploma or above
- 5-day work week & attractive remuneration package
- Educational publishing & world-wide STEAM products

Responsibilities:

- Provide educational solutions and training to schools, including digital/eLearning solutions, book publications, world-wide STEAM products to primary and secondary schools' teachers and bookstores
- Explore sales opportunities, conduct market research and analysis to evaluate trends, brand awareness and competition ventures, maintain good client relationships through onsite visits
- Explore new promotion channels in social media and online marketing
- Responsible for planning, preparing, coordinating, operating, executing, and evaluating of both online and offline events, marketing promotions and campaigns
- Work closely with internal and external parties to facilitate smooth implementation and operation of marketing strategies on digital, traditional marketing and event coordination
- Perform ad-hoc tasks and projects as assigned

Requirements:

- Higher Diploma or above in marketing, marketing communications, business management or related discipline
- Minimum 3 years or above of relevant experience
- Good interpersonal and communication skills are required
- Strong in planning, analytical, presentation skills, and good telephone manner
- Good command of both written and spoken English and Chinese
- Less working experience will be considered as Assistant Marketing & Operation Officer

NOTE:

- * Candidates with more experience will be considered as **Senior Marketing Executive or Marketing Officer**

Please submit your portfolio files or url together with your resume, current and expected salary by email to recruit@classroom.com.hk. Welcome to visit our website <http://www.classroom.com.hk> for further information of the company.

Candidate who are not invited for interview within 6 month may consider their applications unsuccessful.

All job applications will be processed as confidential information and for recruitment purposes only.

