

2 Drafting

Now, you have to draft an article about the advantages and disadvantages of online shopping.

Text Type: Article  Reader(s): School newspaper readers 

Tone: Semi-formal  Tense(s): Present & past tenses 

CLASSROOM
Online World
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You can download the suggested answers to this section from our website as a reference.

What is the current trend towards online shopping?

Write a topic sentence for the first advantage.

What are the reasons for the first advantage?

You can give examples to support your point.

(Title)

• What is the background of online shopping?

Online shopping _____ (background)

Have you ever thought about the _____ (advantages) and _____ (disadvantages) of this method of shopping?

• What is the first advantage of online shopping?

There are a number of benefits of online shopping.

First, buying online is really _____ (first advantage)

We can _____ (elaboration)

• What is the second advantage?

Another advantage is that _____

_____ (second advantage)

We can _____ (elaboration)

• What is the first disadvantage of online shopping?

_____ (a transitional sentence) . First of all, _____ (first advantage & elaboration)

• What is the second disadvantage?

Another disadvantage is that _____ (second disadvantage & elaboration)

• What is your advice for readers?

To sum up, buying online is _____ (conclusion)

To make the best use of it, we need to _____ (advice / recommendation)

Write a topic sentence for the second advantage.

What are the reasons for the second advantage?

What are the first disadvantage and the reasons behind?

What are the second disadvantage and the reasons behind?

Summarise your points here.