

Answering Strategy

1. Text type and format – You are asked to write a magazine article. The target audience is young people. You should give the article an appropriate title.
2. Genre – It is a descriptive and expository writing. You are expected to describe how Hong Kong popular culture has been borrowing from other cultures. Five areas of pop culture are given in the chart. You are required to choose two or three areas and discuss how Hong Kong people borrow from Japan and/or Korea.
3. Language and formality – Since young adults are the target audience, the language should not be overly formal. Also, the magazine article should be appealing and entertaining, so the language can be reasonably informal.
4. Organisation – For the introduction, you can give a general picture of the exchange of pop culture between the three places. Then, divide the content into two or three paragraphs depending on the number of areas you choose. Lastly, you may write about your opinion on the phenomenon or your prediction of what will happen in the future.
5. Topic and vocabulary – The topic of the writing is pop culture in East Asia. You should have enough relevant ideas and vocabulary items for this topic. You can refer to the following ideas and vocabulary items.

Useful vocabulary items and expressions

Verbs / verb phrases

boost the audience rating	提高收視率
revive the trends	復興潮流
rush to buy	急於購買

Nouns / noun phrases

era	時代
extensive training	廣泛訓練
high-end restaurant	高檔餐廳
idol	偶像
new blood	新生力量
powerhouse	巨頭
prime time	黃金時間
staple food	主食

street stall	街邊攤
trainee	實習生
vocal	聲樂
wannabe	夢想成功者

Adjectives

brilliant	出色的
inevitable	不可避免的
viral	病毒般的

Others

representative of	代表性的
when it comes to	當提到……