

Answering Strategy

1. Text type and format – You are asked to write a news report for a newspaper. In a news report, a headline should come before the content. The content should be in paragraphs, including an introduction, a main body and a conclusion.
2. Genre – It is an expository and informative writing. You are expected to explain the trend away from disposable masks towards the reusable ones and discuss whether medical mask businesses are sustainable.
3. Language and formality – As the target audience of a newspaper is the general public, which is a wide readership, the words used should not be too difficult in order to ensure most of them can understand the report. The tone should be serious as it is about a social issue having influences on society.
4. Organisation – Start the news report with a headline. In the introductory paragraph, provide the background of the rise of the medical mask business. In the main body, explain the trend in the choice of masks and look into the sustainability of the business in separate paragraphs. Finally, end with a conclusion, in which a future implication can be included.
5. Topic and vocabulary – The theme of the news report is medical masks. You should have enough relevant ideas and vocabulary items for this topic. You can refer to the following ideas and vocabulary items.

Useful vocabulary items and expressions

Verbs / verb phrases

give rise to	引起
interpret	演繹
merge	融入
outstrip	超過
pose health risks	帶來健康風險
tangle	纏繞

Nouns / noun phrases

aftermath	餘波
alternative	替代品
consequence	後果
disposal	拋棄
entrepreneur	企業家

essential	必需品
microplastic	微塑膠
new normal	新常態
outbreak	爆發
sustainability	可持續性

Adjectives

aesthetic	美學的
improper	不恰當的
intriguing	有趣的
looming	逼近的

Others

alert of	警惕
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