

Answering Strategy

1. Text type and format – This is an argumentative essay. There is no fixed format, but the introduction, main body and conclusion should be clearly differentiated by each's content.
2. Genre – This is a piece of argumentative writing. Decide whether you agree with the given motion. Then come up with a few arguments for your side and support them with concrete examples from real life.
3. Language and formality – The language of an essay aiming to convince should be formal. The messages should be delivered straightforwardly and in an assured tone. Use the present tense for actual and possible situations. Use rhetorical questions at times to emphasise points that you want emphasised.
4. Organisation – Begin by describing the problem caused by fast food and stating your stance. In each of the following paragraphs, present one argument (topic sentence) and strengthening examples (supporting details). End by restating your stance. Suggest alternatives if you are against the motion. Organise the paragraphs, and sentences in each paragraph, with cohesive devices.
5. Topic and vocabulary – The topic of this argumentative essay is health, fast food and prohibition. Draw on your own experience. Also refer to the following vocabulary for suggestions about ideas.

Useful vocabulary and expressions

Verbs / verb phrases

be shamed	使羞恥
demonise	妖魔化
eradicate	根除
exercise free choice	行使自由選擇權
fuel someone's craving for something	燃起某人對某物的渴望
give rise to	造成
gobble up	狼吞虎嚥
go to extremes	走向極端
make informed choices	作出明智的選擇
manipulate	操縱

Nouns / noun phrases

culprit	罪魁禍首
high-calorie treats	高熱量的食物
ingrained misconceptions and prejudices	根深蒂固的誤解和偏見
perspective	看法
stewing	燉

Adjectives

notorious	臭名昭著的
overwhelming	大量的