

Answering Strategy

1. Text type and format – This is a formal letter to the school newspaper. Since the recipient's name is not given, begin the letter with the salutation 'Dear Editor' and end it with a complimentary close like 'Yours sincerely, Chris Wong'.
2. Genre – This is a commentary and expository letter of suggestion. Comment on the two items chosen by the Student Union for Hong Kong Cultural Heritage Week and express your feeling and views. Suggestions should be given to the school newspaper for helping the Hong Kong Cultural Heritage Week achieve a desirable result.
3. Language and formality – The language of a formal letter to some unknown person in the school newspaper should be formal. The messages should be delivered straightforwardly and in an assured tone. Write mostly in the simple present tense, and sometimes in the past tense to refer to examples from the past.
4. Organisation – In the first paragraph, make it clear that you are responding positively to the two chosen items. In each of the following two paragraphs, deal with one item. Elaborate on the reasons of its importance and suggest ways to protect it. End the letter by expressing hope that the event be a success. Organise the paragraphs, and sentences in each paragraph, with cohesive devices.
5. Topic and vocabulary – The topic of this letter is cultural heritage. Draw on your own experience. Also refer to the following vocabulary for suggestions about ideas.

Useful vocabulary and expressions

Verbs / verb phrases

accustom to	習慣於
come to international attention	引起國際關注
draw in / appeal	吸引
ebb away	漸漸消逝
hail	稱讚
mimic / imitate	模仿
reckon	覺得
reinvent	改造
solicit	征求
whet someone's appetite for something	激起某人對某事的興趣

Nouns / noun phrases

birthplace	發源地
carrier	承載
contestant	參賽者
element	要素
local twist	結合當地
stunt	特技

Adjectives

advisable	可取的
distinguished	卓越的
gaudy	花哨的
ingenious	心靈手巧的
signature	標誌性的
vital	重要的

Adverbs

merely	僅僅
thus	因此

Others

apart from	除了
in addition	此外
in light of	鑒於
to some extent	在一定程度上
until now	至今
with regard to	關於
worth mentioning	值得一提