

Answering Strategy

1. Text type and format – This is a blog post. Begin with a title, follow it with an introduction. and subtitles should precede the main content. Use bullet points where can be used to present the content clearly.
2. Genre – This is a piece of informative and expository writing. Describe the common employment traps and explain how they work. and giving advice on avoiding employment traps.
3. Language and formality – The language of a blog post written for students should be plain and formal. The tone can be a little authoritative, as it is written on the government's behalf, but not too much so. Use conditionals for hypothetical situations, and imperatives for advices. Use passive voice to avoid specifying the identity of the wrongdoing party.
4. Organisation – After the title, explain the need for such a post in the introduction. Then, present your ideas in paragraphs or bullet points under a few subtitles. Coherence can be achieved through the use of determiners and pronouns.
5. Topic and vocabulary – The topic of this blog post is employment and fraud. Draw on your own experience. Also refer to the following vocabulary for suggestions about ideas.

Useful vocabulary and expressions

Verbs / verb phrases

accept	接受
apply for	申請
assign	指派(工作)
claim that	聲稱
disclose personal data	透露個人資料
end up (-ing)	最終
give away	洩露
hire	僱用
incur	招致
keep abreast of	了解……的最新情況
lure	誘惑
obtain donations	獲得捐款
offer	給予
run	經營
stay calm	保持鎮定

Nouns / noun phrases

brand name	名牌
contract	合同
credit card	信用卡
criminal	罪犯
debt	債務
disclosure	披露
fee	費用
fitness courses	纖體療程
fraudster	騙子
jargon	行話
loan shark	債務公司
loan	貸款
modelling agencies	模特兒公司

multi-level marketing plans	多級分銷計劃
non-existent charities	不存在的慈善機構
potential	潛力
protect	保障
pyramid schemes	金字塔式銷售
quick money	快錢
right	權利
salary	薪酬
scam	詐騙手法
soft target	易受攻擊的人或事物
strict selection process	嚴謹的篩選過程
summer job seekers	夏季求職者
term	合約條款
training classes	訓練課程
victim	受害者

Adjectives / adjective phrases

aware of	意識到
cheating	詐騙的
highly alert	高度警惕
liable	負法律責任的
pirated	盜版的

Others

on behalf of	代表
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